

District 6  
Toastmasters

Features/Benefits/Value Chart

*For Professionals*

Features "We Have..."	Benefits "It Will..."	Value "Which Means..."
Workshop-based communication skills training	Improve your communication skills	Better able to communicate ideas
Professional training programs	Help overcome anxiety and fear of public speaking	Self confidence Career Advancement
Weekly meetings	Reinforce lessons learned continually	Skills learned are used and retained
Opportunity for leadership roles	Improve leadership skills	Improved management skills at work. Ability to provide better feedback
Low cost/very economical	Benefit anyone	Great return on investment
Mutually supportive training environment	Enhance teamwork	Improve customer service
Prepared speeches	Provide training on how to structure presentations for maximum effectiveness	Effective meetings & better communication with customers & executives
Table Topics	Teach how to think fast and react to crises/on the spot questions	Enhance confidence and poise under pressure
Critical evaluations	Improve ability to coach & your appearance in front of others	Better performance Taken more seriously
Lively and fun meetings	Teach how to liven up boring meetings	Ability to stay positive
Opportunity to meet people	Enhance diversity and ability to communicate with various types of people	Seen as a leader
Ability to work at your own pace	Adapt to flexibility of your schedule	No disruption or loss of training
Training on how to properly conduct a meeting	Improve quality and results of meetings	Increased productivity and morale of meeting attendees
Active participation in the training	Assist learning by doing with help from fellow club members	Have people who support you in your goals in a no-risk atmosphere
Leadership development programs	Directly improve leadership skills	Potential for quicker promotions/recognition and bonuses
Continuous connection with Professionals	Constantly keep you current with communication and leadership skills	Smoother transition from one situation to another