

## Corporate Club Advocate Checklist

### Questions for your Corporate Club Sponsor/Executive Sponsor

1. Why did your organization sponsor a Toastmaster Club?
2. What were your expectations for the employees in the Toastmaster club?
3. What type of support does your organization provide?
  - a. Financial
    - i. Reimburse dues or pay directly to Toastmasters International
    - ii. Pay new member fee
    - iii. Sponsorship for charter fee
    - iv. Assist with fees for contests, conventions etc.
  - b. Space – provide a meeting room for the club to use
  - c. Support from supervisors/managers
    - i. Actively supportive of employees attending weekly meetings
    - ii. Encouraging or supporting taking on TM leadership roles outside of club
  - d. Performance Measurement
    - i. Participating in a TM club recognized as one of your employee's goals or a specific requirement
    - ii. Recognition – public posting of meetings, recognize achievements,
  - e. Sponsor events such Speech Contests, Officer Training, Seminar sessions
  - f. Sponsor Speechcraft internally
  - g. Education opportunity
    - i. Support to attend District and International Conventions
    - ii. Is it considered Professional Training for performance reviews
4. Benefits for the Corporation – is your organization recognizing any of these listed below?
  - a. Boosting return on investment including time and money
  - b. Reducing turnover
  - c. Refining employees presentation skills
  - d. Facilitating more effective meetings
  - e. Increase employee morale
  - f. Improving leadership skills
  - g. Promoting better teamwork
  - h. Increasing loyalty
  - i. Improving productivity
  - j. Other \_\_\_\_\_
5. Would your organization consider writing a letter highlighting the benefits of Toastmasters in your organization? ( only ask this once you have confirmation of benefits achieved)