

Toastmasters Education & Leadership Institute (TELI)

February 11, 2011

Education & Training Program

Session	Location	Presenter	Session Title	Education Track	Session Overview
7:00 AM - Noon	Registration open - Grand Foyer				
8 AM- Noon	Resource Center Open				Get supplies for your club
8 - 8:50 AM Choose one of 5 Officer Training sessions	Salon A	Faye Hefele	Finding and Shaping the Diamonds to Build Leaders in District 6	Leadership	A key way to develop leaders is through mentoring. Learn how you as a new Toastmaster can use the program to be mentored and advance your leadership skills. Find out how you as an advanced Toastmaster can use your leadership skills to 'pay it forward' to your fellow Toastmasters.
	Salon B	Jesse Ball	WHATBE: An easy to use method to connect with new people and make them feel comfortable	Leadership	Many great speakers struggle with meeting new people in a personal setting. This easy-to-remember method will help you quickly build a meaningful connection.
	Salon C	Jim Kickul	Public Relations	Leadership	Getting the word out about your club to the media and general public can help you build membership. Learn how to be a better VP Public Relations in this training session.
	Salon D	Nancy Hobbs	Building Your Membership Base	Leadership	Are you doing all you can to attract and retain members? Learn what the VP Membership can do to enhance the membership experience.
	Memphis	Vicki Chelf	Discover the Leader Within	Leadership	Uncover your leadership potential. Discover how this potential can be channelled into leadership opportunities at the area, division and district levels.
9 - 9:50 AM Choose one of four dynamic sessions	Salon C	Carol Nielson	How to Listen Effectively	Club Excellence	When other people talk, do you listen to what they mean, or do you simply hear what they say? Effective listening requires techniques for receiving organizing and interpreting what has been said. Develop skills in active listening, identify barriers to active listening, and learn about situations in which active listening is important.
	Salon D	Alanna Kennedy	Brain Gym: Minimize Your Fear of Speaking	Improve Your Speaking Skills	Brain gym is a program that shows people how to optimize the mind body system. Learn techniques that will help you overcome the fear of public speaking.
	Memphis	Don Borchers	Servant Leadership	Leadership	Leadership and service are both gifts; both are needed to be effective to influence and to leave a legacy.
	Mpls/St Paul	Robert Drake	Recognize and Realize	Personal Development	Affirm your self-worth and recognize that ordinary people have unique skills and talents. Understand that your skills are not realized until they are used and that a full realization of worth and talent is only achieved when we share ourselves.

10 - 10:50 AM Choose one of four dynamic sessions	Salon C	Diane Windingland	Storytelling for Leaders -Polishing your Gems of Insight	Improve Your Speaking Skills	Whether you are coaching, motivating, managing change or dealing with conflict, story telling can give life to and reveal brilliant gems of insight to those you wish to influence. Apply a story telling template and practice a credibility-building story to promote a product, service or Toastmasters event. Share your gems!
	Salon D	Sharon Hanson	Develop Your Personal Brand	Personal Development	Recognize what constitutes a personal brand. Identify why professional statements are important. Analyze personal attributes that determine your personal brand. Develop your personal brand statement and tag line.
	Memphis	Laura Berscheit	5 Cs of Diamonds: Creating Exceptional Speakers and In-Demand Clubs	Club Excellence	Jewelers use the 5 Cs as criteria for grading diamonds and establishing their value. Uncover how the 5 Cs of diamonds (cut, clarity, color, carat weight and certificates) apply to transforming your speaking and leadership skills and explore their dynamic ability to creates in-demand clubs.
	Mpls/St Paul	Patrick Shanahan	The Many Faces of Leadership	Leadership	Leadership in business or in Toastmasters is often confused with organizational position. This is a poisonous mistake. We are all leaders. The key to leadership is understanding what kind of leader you are.
11- 11:50 AM Plenary Session	Salon C&D	Jana Barnhill	Dare to be a Diamond!	Leadership	
Noon - 2:30 PM	Salon A&B	Catherine Rai Cardenuto, DTM District Governor presiding	Luncheon Program		
1:30- 2:30 AM Plenary Session	Salon C&D	Jana Barnhill	Which Way Did They Go? I'm Their Leader!	Leadership	